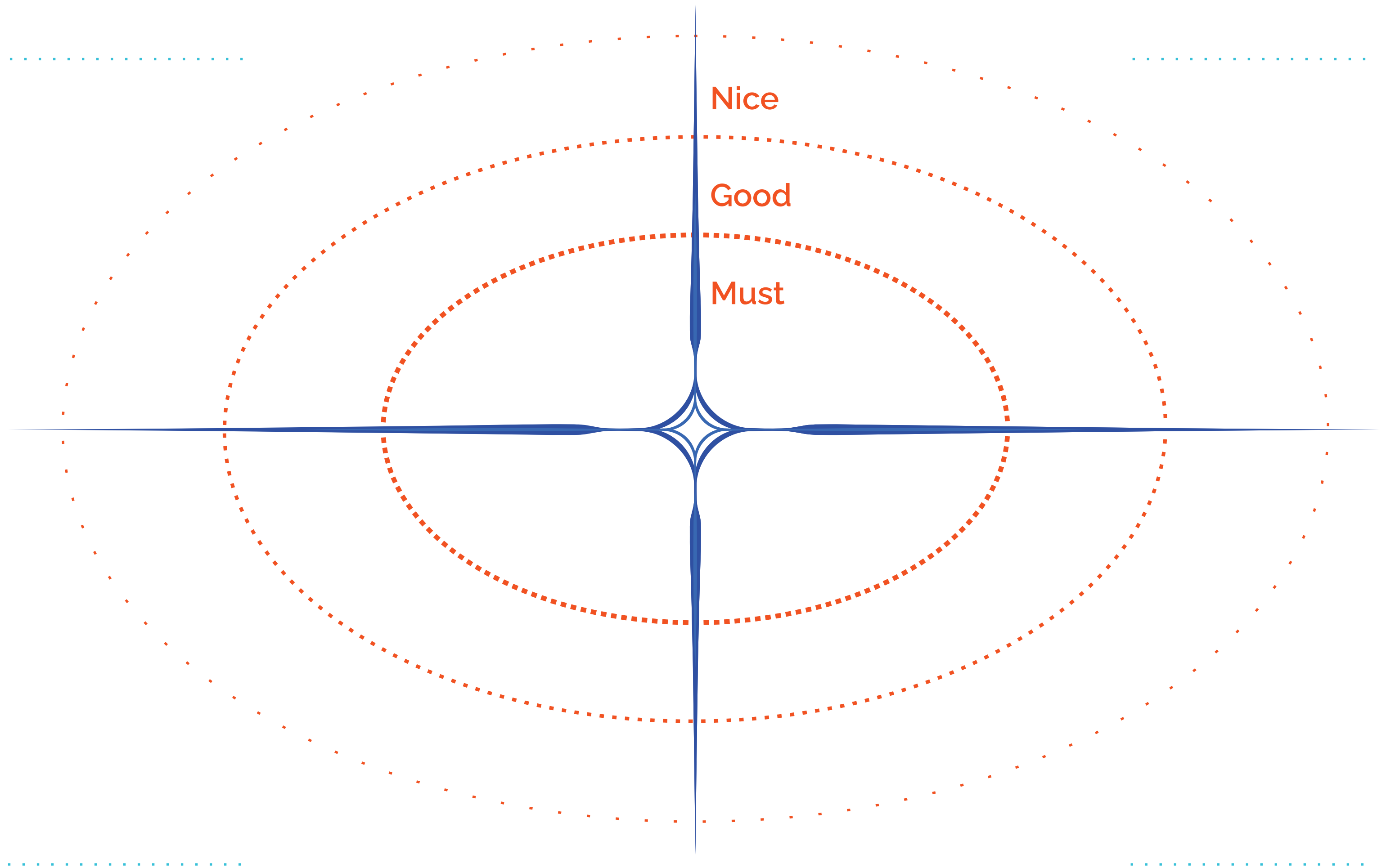




Who is your audience? Who do you want to influence?

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